

**POLITICAL INQUIRY RECORD:  
FEDERAL, STATE & LOCAL CANDIDATE ADS  
ALL QUESTIONS MUST BE ANSWERED**

☒ **Federal Candidate**

☐ **State or Local Candidate**

---

**1. Requested by (Agency name, address, phone number & contact):**

**Agency Name** PARADIGM ASSOCIATES

**Contact** ANNELLE PASTOR

**Phone Number** 787-782-2929

**Address**  
PO BOX 364248  
SAN JUAN PR 00936-4248

**2. On behalf of (Candidate name & authorized campaign committee name):**

TODOS POR JENNIFFER

**3. Election (Office sought & date):**

NOVIEMBRE 8, 2016

**4. Date of request:**

OCT. 31, 2016

**5. Request received by:**

TERE PABON

**6. Details:**

COMPRA COMISARIA RESIDENCIA 2016

**7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:**

**Contact Name** FRANCISCO J DOMENECH

**Phone Number** 787-215-2001

**Address**  
PO BOX 367111  
162 AVE. JUAN PONCE DE LEON  
SAN JUAN , PR 00901



**POLITICAL INQUIRY RECORD:  
FEDERAL, STATE & LOCAL CANDIDATE ADS  
ALL QUESTIONS MUST BE ANSWERED**

**8. Name of treasurer of authorized committee:**

CARLOS V. PEREZ

**9. Date and nature of follow-ups, if any:**

N/A

**10. Disposition:**

- ☒ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

--

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

Station and Location:

WAPA TV Guayama PR

Date:

10/21/14

I, Francisco J. Domenech,

being/on behalf of: Jennifer González / TODOS con Jennifer

a legally qualified candidate of the new progressive party

political party for the office of: Resident Commissioner

in the General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See schedule attached				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Paradigm Associates

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Veronica Ferraiuolo

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/31/16

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Jennifer Gonzalez / Todos con Jennifer  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

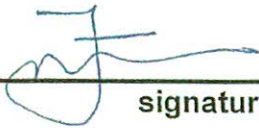
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Francisco J. Domenech

printed name

date

FEDERAL CANDIDATE CERTIFICATION FORM  
(BCRA STATEMENT)

I, Jennifer Gonzalez / Todos Con Jennifer, hereby certify that the programming to be broadcast on station \_\_\_\_\_ will comply with the requirements of the Bipartisan Campaign Finance Reform Act of 2002 (BCRA).

Specifically, I certify that the programming either:

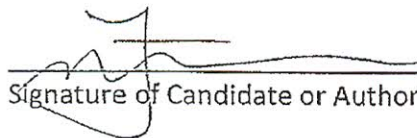
X does not refer to an opposing candidate;

or

X does refer to an opposing candidate but contains the mandatory disclosure statement:

X FOR RADIO: an audio statement voiced by the candidate that (1) identifies him or herself, (2) discloses the office being sought, and (3) states that the candidate has approved the broadcast

X FOR TELEVISION: a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
\_\_\_\_\_  
Signature of Candidate or Authorized Committee

Jennifer Gonzalez / Todos Con Jennifer  
\_\_\_\_\_  
Printed Name of Candidate or Authorized Committee

Dated: 5/11/2016





**WKAQ**  
**383 Franklin D Roosevelt Avenue**  
**Hato Rey, PR 00918**  
**(787) 641-2222**

# CONTRACT

<u>Contract / Revision</u> 697272 /		<u>Alt Order #</u>
<u>Product</u> COMPRA -NOV. 2/7		
<u>Contract Dates</u> 11/02/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> TODOS CON JENNIFFER INC		<u>Original Date / Revision</u> 11/01/16 / 11/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WKAQ	<u>Account Executive</u> Teresa Pabon	<u>Sales Office</u> Puerto Rico Loc
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 34236		<u>Advertiser Ref</u> 39482

And:

**\*PARADIGM ASSOC., INC.**  
**PO BOX 364248**  
**SAN JUAN, PR 00936**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKAQ	11/02/16	11/07/16	11A-12n	11A-12N		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/31/16	11/06/16	--111--	3			\$300.00				
	Week:	11/07/16	11/13/16	1-----	1			\$300.00				
N 2	WKAQ	11/02/16	11/07/16	2P-4P	2P-4P		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/31/16	11/06/16	--111--	3			\$300.00				
	Week:	11/07/16	11/13/16	2-----	2			\$300.00				
N 3	WKAQ	11/02/16	11/07/16	4P-5P M-F	4P-5P		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/31/16	11/06/16	--111--	3			\$450.00				
	Week:	11/07/16	11/13/16	1-----	1			\$450.00				
N 4	WKAQ	11/02/16	11/07/16	5P-6P M-F	5P-6P		:30			NM	4	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/31/16	11/06/16	--111--	3			\$1,050.00				
	Week:	11/07/16	11/13/16	1-----	1			\$1,050.00				
N 5	WKAQ	11/02/16	11/07/16	6P-7P M-F	6P-7P		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/31/16	11/06/16	--111--	3			\$800.00				
	Week:	11/07/16	11/13/16	1-----	1			\$800.00				
N 6	WKAQ	11/03/16	11/07/16	10P-11P M-F	10P-11P		:30			NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/31/16	11/06/16	---11--	2			\$1,000.00				
	Week:	11/07/16	11/13/16	1-----	1			\$1,000.00				
N 7	WKAQ	11/02/16	11/02/16	11P-11:30P	11P-11:30P-NOTIC		:30			NM	1	\$1,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.





TELEMUNDO

**WKAQ**  
**383 Franklin D Roosevelt Avenue**  
**Hato Rey, PR 00918**  
**(787) 641-2222**

<u>Contract / Revision</u> 697272 /		<u>Alt Order #</u>
<u>Contract Dates</u> 11/02/16 - 11/07/16		<u>Product</u> COMPRA -NOV. 2/7
<u>Advertiser</u> TODOS CON JENNIFFER		<u>Estimate #</u>
		<u>Original Date / Revision</u> 11/01/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--1----				1	\$1,000.00			
N 8	WKAQ	11/02/16	11/02/16	1130P-12A M-F	1130P-12A-TELEN		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--1----				1	\$400.00			
N 9	WKAQ	11/03/16	11/07/16	11P-11:30P	11P-11:30P		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---11--				2	\$400.00			
Week:		11/07/16	11/13/16	1-----				1	\$400.00			
N 10	WKAQ	11/02/16	11/02/16	Edic. Esp. Telenoticias	10:30p-11p	--2----	:30	2	\$2,000.00	NM	2	\$4,000.00
N 11	WKAQ	11/03/16	11/03/16	10:30p-11:00p Th	10:30p-11:00p Th		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---2---				2	\$800.00			
N 12	WKAQ	11/05/16	11/05/16	5P-6P News	5P-6P / Sa-Su	-----1-	:30	1	\$550.00	NM	1	\$550.00
N 13	WKAQ	11/05/16	11/05/16	10P-10:30P News	10P-10:30P	-----1-	:30	1	\$550.00	NM	1	\$550.00
N 14	WKAQ	11/06/16	11/06/16	5P-6P News	5P-6P / Sa-Su	-----1	:30	1	\$600.00	NM	1	\$600.00
N 15	WKAQ	11/06/16	11/06/16	6P-8P Sun	6P-8P	-----1	:30	1	\$300.00	NM	1	\$300.00
N 16	WKAQ	11/06/16	11/06/16	Hasta que te Conoci	8p-9p	-----1	:30	1	\$2,000.00	NM	1	\$2,000.00
N 17	WKAQ	11/06/16	11/06/16	Don Francisco Invita	9p-10p	-----1	:30	1	\$1,000.00	NM	1	\$1,000.00
N 18	WKAQ	11/06/16	11/06/16	10P-10:30P News	10P-10:30P	-----1	:30	1	\$550.00	NM	1	\$550.00
<b>Totals</b>											<b>40</b>	<b>\$28,650.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/16 - 11/07/16	40	\$28,650.00	(\$4,297.50)	\$24,352.50
<b>Totals</b>	<b>40</b>	<b>\$28,650.00</b>	<b>(\$4,297.50)</b>	<b>\$24,352.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.





450 De La Constitución Ave., Torre de la Reina Bldg. A-1, San Juan, PR 00901  
TEL. 787.782.2929  
maricarmen@interadpr.com / apastor@paradigmpr.com / paradigmp.com

# TV MEDIA CONTRACT

167272

MEDIA: Telemundo  
CONTACT: Tere Pabón / 787-972-1534  
CLIENT: Comité Jennifer González  
PRODUCT: Jennifer González  
CAMPAIGN: Comisaría Residencia - 2016  
FLIGHT DATES: Nov 2 - 7  
Contract #: 10/31/16  
Date:

TELEMUNDO		NOV							#									
		We	Th	Fr	Sa	Su	Mo	Tu	Spots	Cost	Prog.	Total \$						
		2	3	4	5	6	7	8										